



# SALTO

Collection of Flagship Projects

## When Online and Offline Go in Line: DigiYouth

### Supported by:

Other

### EU Youth Programme Priority:

Participation in Democratic Life

### Topic:

Digital Participation Youth Participation /  
Promoting Participation for All

### Youth goals:

[Information & Constructive Dialogue](#), [Moving Rural Youth Forward](#)



Reacting to the isolation caused by COVID-19, a group of young activists in Armenia aimed to digitally connect and empower other young people. Despite the difficult conditions, they also managed to engage youth from remote, rural areas of the country. And stay tuned, they are unstoppable — their work continues even today!

### What is Participation for you?

*“In Armenia there are many young people who are raising their voices but they are not heard. Nowadays, the situation is very unstable in the country, and different propaganda machines are working to mislead people — especially young people. It is therefore especially important to develop their critical thinking skills, so that they can analyse and understand what is happening before taking action and participating.”*

**Nelly Paytayan** PROJECT COORDINATOR



## Wow!

No wonder this project won the SALTO Awards 2021! Despite the pandemic and the war, Armenian young people took significant steps in promoting media literacy and creative digital participation for minority youth — especially from remote, rural areas. Indeed, they did not only listen and discuss, but also created their own awareness campaigns. The youth who had previously very few development opportunities turned out to be brilliant content creators and campaigners. Moreover, some of their initiatives are still ongoing.

Learn more about other amazing youth participation projects here: <https://participationpool.eu/project/when-online-and-offline-go-in-line-digi youth/>